Experience Concept

Virtual Reality (VR) Historical Immersion

Fully interactive, explorable historical environments connected to the places featured in the 360° video. After viewing modern-day Pudding Lane, you are transported back to 1666 to experience the Great Fire of London as if you were there.

Includes hands-on interaction — pick up objects, wander freely, and trigger narrative moments within the scene.

Sample Event Concepts

1. The Great Fire of London (1666)

- **360° Video / Point Cloud:**
  Watch present-day Pudding Lane transform into a dynamic point-cloud depiction of flames and collapsing buildings.
- **VR Scene:**
  Find yourself amid the raging fire — witness the devastation up close and explore how the disaster spread through the city.

2. Construction of Tower Bridge (1894)

- **360° Video / Point Cloud:**
  View the modern Tower Bridge while point-cloud animations reconstruct the beams, machinery, and scaffolding of its original construction.
- **VR Scene:**
  Step onto the historical construction site, interact with builders, and observe the techniques that brought this iconic structure to life.

3. The Blitz (1940s)

- **360° Video / Point Cloud:**
  See present-day St. Paul's Cathedral gradually layered with point-cloud scenes of WWII bombing raids.
- **VR Scene:**
  Experience life during the Blitz — take shelter during air raids, walk through bombed streets, and witness the determination of Londoners in the face of destruction.